

FOR IMMEDIATE RELEASE

Pajaro Valley Loaves and Fishes Welcomes Five New Board Members

Community leaders from healthcare, education, and finance join the nonprofit's leadership team

Watsonville, CA—Pajaro Valley Loaves and Fishes (PVLf) is proud to announce the appointment of five new members to its Board of Directors, bringing the organization to a full board at a pivotal time of growth and increasing community need.

Newly appointed directors include:

Lars Laslett, Retired Cardiologist

Catherine Barr, Executive Director, Aptos Farmers Market

Eduardo Cervantes, Dean of Watsonville Center and Dual Enrollment, Cabrillo College

Michelle Meszaros, Director of Quality and Risk, Watsonville Hospital

Felicia Garcia, Branch Manager, Bay Federal Credit Union

New members bring expertise in healthcare, education, nonprofit leadership, and finance, strengthening PVLf's capacity to serve thousands of community members each year through its daily lunch program and community food pantry.

The full Board of Directors includes Joan Bosworth (President), Rachael Spencer (Vice President), Chris Lee (Treasurer), Veronica Schultz (Secretary), Mary McKenna, Kristin Marinovic, Pat Kapp, Kathy Wells, and the five newly appointed members.

“It is a pleasure to collaborate with compassionate and talented individuals who care deeply about our community,” said Executive Director Ashley Bridges. “I look forward to working together to expand access to healthy food and ensure everyone who comes to Loaves and Fishes is welcomed with dignity and care.”

Food insecurity continues to affect working families, farm workers, seniors, and individuals across Santa Cruz County. Through its daily lunch program and community pantry, PVLf provides nutritious meals and groceries to thousands of residents each year.

About Pajaro Valley Loaves and Fishes

Founded in 1989, Pajaro Valley Loaves and Fishes provides a daily hot lunch program and grocery pantry in Watsonville, California. The organization serves more than 30,000 meals and supports more than 21,000 pantry visits each year. In addition to nutritious food, Loaves and Fishes helps connect individuals and families with education, resources, and referrals through partnerships with local service agencies.

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